Serial No

Teaching Note

TITLE OF THE CASE DOCUMENT

This teaching was developed by xxxxxxxxxxx, Indian Institute of Management Kozhikode as an aid to instructors in the classroom use of the case xxxxxxxxxx bearing serial no: xxxxxxxxx.

Copyright © 2025, Gyanodaya

Version:xxxxxxx

Synopsis

Summarize the case in one to two paragraphs. Authors should refrain from duplicating the case's introductory paragraph in the teaching note; instead, provide a distinct summary tailored to the instructor's perspective.

Learning Objectives (required 3 to 5 objectives)

- Learning objective 1
- Learning objective 2
- Learning objective 3
- Learning objective 4
- Learning objective 5

Target Audience: (Mention the target learning group, such as undergraduate, postgraduate, or executive education audiences, or indicate if the case is suitable for multiple levels)

Intended Course/sessions: (Mention a maximum of three courses and the academic levels they should be taught)

Required preliminary readings (list three to five readings that can be assigned with the case in APA style)

Author, A. A. (Year). Title of the book (Edition). Publisher.

Author, A. A., & Author, B. B. (Year). Title of the article. *Title of the Journal, Volume*(Issue), page range. https://doi.org/xxxxx

Organization Name. (Year, Month Day). *Title of the page or report*. Site Name (if different). URL

Author or Organization. (Year). Title of the report (Report No. if available). Publisher. URL

Author, A. A. (Year). Title of chapter. In E. E. Editor (Ed.), *Title of book* (pp. xxx–xxx). Publisher.

Assignment Questions (include a minimum of 4 questions and a maximum of 6)

- 1. Assignment Question 1
- 2. Assignment Question 2
- 3. Assignment Question 3
- 4. Assignment Question 4

Teaching Plan

One or two sentences about the length of the ideal class session (60-90 minutes).

Discussion Point	Time (in minutes)
Introduction	5
Assignment Question-1	15
Assignment Question-2	40
Assignment Question-3	15
Assignment Question-4	7
Summary of the theoretical learnings	8

Analysis (3 to 5 pages)

Question 1

Question 2

Question 3

Question 4

Case Epilogue

Provide a brief follow-up summarizing the decision that was ultimately made and the outcomes for the key parties involved.

EXHIBITS

Exhibit TN 1: Title of exhibit

<INSERT>

Source:

Exhibit TN 2: Title of exhibit

<INSERT>

Source: